

ENTERPRISE PRIVACY MANAGER**ABSTRACT**

5 A method for privacy management includes providing a  
linked collection of interactive resources through which  
a user is able to exchange information with an enterprise  
that provides the resources, and assigning respective,  
non-uniform privacy policies to at least some of the  
resources regarding use of the information that is  
exchanged through the resources. The user, accessing a  
10 given one of the resources, is provided with the  
respective privacy policy for that resource. At least a  
portion of the information that is associated with the  
given one of the resources is exchanged with the user  
subject to the provided privacy policy.